APICS Certified Supply Chain Professional

CSCP

LOOK INSIDE for ways to achieve success in your supply chain management career.

Boost Your Supply Chain Performance and Productivity

APICS
The Association for
Operations Management ®

Distinguish Yourself as a Supply Chain Expert

With the APICS Certified Supply Chain Professional (CSCP) program, you can take your career and organization in a new and exciting direction. Shape your future, align your goals, and distinguish yourself from the competition. In this challenging global marketplace, only the most well-trained, well-educated professionals will be sought after by employers and valued by organizations. Join their ranks today by earning the APICS CSCP designation.

APICS CSCP Program Benefits

''The APICS CSCP program is **very useful in designing, introducing, and implementing cost-reduction programs. By looking beyond just the costs related to procurement and reviewing all real costs within the total supply chain, I've gained tremendous insights that often resulted in impressive opportunities to reduce various costs in the entire supply chain.''

**John Van Veen, CSCP
Procurement Consultant
Benefit Value by
Procurement,
Netherlands**

- The APICS CSCP certification encompasses the entire global supply chain.

- The APICS CSCP sets the standard for certification. It is administered in 72 countries and preferred by leading companies worldwide.

- Employers and recruiters seek APICS CSCP designees.

- The APICS CSCP increases your professional value and secures your future.

By earning the APICS CSCP designation, you will demonstrate significant commitment to your profession and your career, distinguish yourself as an industry expert, and excel with your newly acquired specialized knowledge.

Enhanced for 2012

The APICS Certified Supply Chain Professional (CSCP) program is more relevant than ever to the challenges and performance improvement opportunities faced by today's supply chain professionals. The APICS CSCP Learning System modules were restructured with deeper integration of

- best practices in the day-to-day functions of supply chain professionals
- technologies that drive improvement in planning and operations.

Now more than ever, it's important to demonstrate your mastery of the best practices and techniques that can maximize your organization's efficiency and impact the bottom line.

About APICS The Association for Operations Management

APICS The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, serving nearly 40,000 members globally. The APICS education and certification programs are recognized worldwide as the standard of professional competence in production and inventory management, operations management, and supply chain management.

Join APICS to access local APICS chapters, networking opportunities, exclusive research reports, publications, and educational programs and products that create avenues for increased professional development and career growth, helping you meet the fast-changing demands of the workplace.

Join now at **apics.org/join.**

Move Your Career Forward with the APICS CSCP

How You Benefit

The APICS CSCP program will give you more credibility and recognition in your workplace. You can distinguish yourself by committing to continued education that will help you sharpen your skills. This program gives you the opportunity to master supply chain management and all its facets—all on the cutting edge of new developments and concepts.

How Your Organization Benefits

From day one, you can apply your APICS CSCP program knowledge to solve everyday work issues. Your knowledge and expertise will make you more valuable in your organization. Companies that sponsor all or part of their employees' tuition will gain a return on investment in the form of long-term loyalty and more productive employees.

With APICS CSCP, your employees will have

- the proven knowledge and organizational skills to strategically streamline operations
- the tools to effectively manage global supply chain activities that involve suppliers, plants, distributors, and customers located around the world
- the skills to create consistency and foster collaboration through best practices, common terminology, and corporatewide communication
- an understanding of the valuable technologies that drive planning and management of successful operations.

Multinational corporations increasingly list "APICS CSCP required" in their job postings. Some corporations are now requiring APICS CSCP certification for job families and as prerequisites for promotions. Move your résumé to the top of the stack with the APICS CSCP program.

Make the most of your APICS membership. Get involved with an international representative, attend educational events, read APICS publications, and visit apics.org/international for complete access to all your membership benefits.

APICS CSCP Can Help with ERP and CRM Implementation

Throughout the APICS CSCP Learning System, you will be exposed to the role enterprise-level software and technologies play in high-performing operations. With the APICS CSCP, you will understand implementation strategies for technologies including enterprise resources planning (ERP), customer relationship management (CRM), advanced planning and scheduling (APS) systems, and more.

Benefits of APICS Membership

APICS membership and certifications complement each other. APICS membership offers networking, education, and exclusive industry content, while APICS certification programs provide relevant, essential education that equips you for today's fast-changing marketplace.

- Improve productivity through APICS education, training, and certification programs.
- Gain a competitive advantage. Stay current on industry trends and developments through the free, monthly, and award-winning *APICS* magazine.
- Enhance the bottom line. Apply APICS best practices and solutions to improve quality and gain efficiency throughout your organization.
- Take advantage of networking opportunities with peers from various industries and across the globe.

The APICS CSCP Learning System

The 2012 APICS CSCP Learning System is a comprehensive professional development and exam preparation program. It consists of three print modules and web-based study tools that reflect the entire *APICS CSCP Exam Content Manual (ECM)* and provides you with a broad view of global end-to-end supply chain management.

The 2012 APICS CSCP Learning System is enhanced to support the recent structural and content changes to the APICS CSCP exam. Each module will further empower you with an understanding of best practices, techniques, and technologies necessary to maximize your organization's efficiency and impact the bottom line.

MODULE 1

APICS Fundamentals of Supply Chain Management

- Broad concepts of supply chain management, including primary processes, objectives, integration methods and benefits
- Alignment of supply chain and business strategies
- Key considerations for supply chain design and continuous improvement
- Key measures for planning and controlling inventories
- Fundamentals of logistics in supply chain management
- Identifying and managing market segments
- Demand forecasting and management techniques
- Keys to effective CRM
- Core concepts of supply management

MODULE 2

APICS Supply Chain Strategy, Design, and Compliance

- Sustainability practices in design and operation of a supply chain
- Risk, its sources, impacts, and mitigation methods
- Globally dispersed supply and demand, and the impact of free trade zones and trading blocs
- Globalization effects on inbound and outbound logistics
- Measurement of, and efficiency and responsiveness in the supply chain
- Technologies for design, data, operations and communications in supply chain management
- Factors influencing demand, including design, marketing, selling, and matching customer orders
- Core concepts of CRM, including strategies, technologies, and key implementation challenges
- Fundamentals of supplier relationship management (SRM), including strategies, improved management of sources, relevant technologies and measurement
- Inventory planning and control methods

MODULE 3

APICS Implementation and Operations

- Supply chain dynamics and the balance of responsiveness and efficiency
- Managing supply from internal and external sources
- Implementation of demand plans, including prioritization and fulfillment, and capturing and communicating point-of-sale data
- Tools and techniques to support continuous improvement strategies

Learning System Components*

Comprehensive Print Materials

- Five books with approximately 1,000 pages of content.
- Progress check questions at the end of each section.
- Organized information from more than 150 references.

Interactive Web-Based Components

- Pretest to determine your strengths and weaknesses and help you create a customized study plan based on your individual needs.
- Timed section-specific tests offer immediate feedback, answer rationales, and reference the relevant sections in the text so you can review problem areas.
- Timed post-test to determine your progress.
- Progress report revealing the web-based tools you've completed to date and how well you have mastered the material.
- E-flashcards with relevant terms and definitions, and an online glossary for quick reference.
- Practice test bank of more than 900 multiple-choice questions.
- Access to the Resource Center, including a complimentary electronic download of the 2012 ECM, additional study resources, and test-taking tips.
- Earn a certificate of Achievement by scoring 80% or higher on the post-test.

*The APICS CSCP Learning System does not include the cost of the APICS CSCP exam.

For information, including application, applying for CSCP exam eligibility, registration process, testing locations, and exam dates, visit apics.org/cscp.

Earn the APICS CSCP Designation

2011–2012 APICS CSCP CBT Exam Dates and Deadlines

Due to the recent enhancements to the APICS CSCP Learning System and the APICS CSCP exam, APICS will conduct separate exams based on 2011 and 2012 APICS CSCP content. Certification candidates will have a final opportunity to take an APICS CSCP computer-based test (CBT) based on the 2011 APICS CSCP Learning System April 7, 2012–May 19, 2012. Refer to the schedule below for test versions and dates, or visit apics.org/cscp for details.

Exam version(s)	Exam window	Exam registration begins
2011	December 3, 2011–January 14, 2012	October 19, 2011
2011 and 2012	April 7, 2012 –May 19, 2012	February 7, 2012
2012	June 30, 2012–August 11, 2012	April 27, 2012
2012	December 1, 2012–January 12, 2013	September 29, 2012

The following fees apply to APICS CSCP Computer-Based Testing with Pearson VUE:

- scheduling an exam by phone–$10
- reschedules can only be applied within the same testing window
- rescheduling an exam more than 24 hours before the scheduled date–$15
- rescheduling for a different exam window is considered a cancellation
- cancelling an exam more than 24 hours before the scheduled date–$200

NOTE: Reschedules are not permitted within 24 hours of the exam, and any cancellations within 24 hours of the exam result in a forfeiture of fees.

Enhance Your Supply Chain Education Today

Whether you are beginning your career in operations or supply chain management or you are an experienced professional in the field, the APICS CSCP program is designed to meet the needs of working, adult learners. We provide flexible educational options that make it easier to pursue certification while you work to increase your earning potential and advance your career.

APICS CSCP Study Options

Self-Directed Learning

This study method gives you the freedom to access the course whenever you need from wherever you are and the flexibility to study anytime and anywhere, enabling you to learn in your own style at your own pace.

Instructor-Led Learning

The instructor-led format combines the APICS CSCP Learning System print and web-based components with the guidance of an experienced instructor.

- Get the one-on-one attention and intensity of instructor-led APICS CSCP course.
- Prefer to learn in a structured classroom setting.
- Enjoy peer discussion and live instruction from a qualified instructor.
- Courses are taught in communities across the United States and around the world.

APICS Interactive Learning

Fox Valley Technical College offers an online APICS CSCP course that combines the benefits of distance learning with the assistance of experienced instructors.
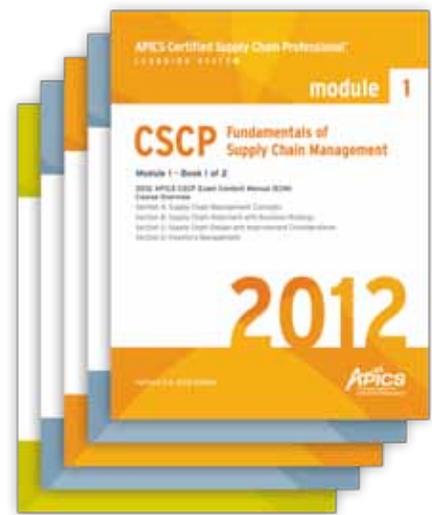
Benefits include

- Access to online self-study tools whenever and wherever you want
- The ability to study at your own pace
- Class content delivered in an interactive format using quizzes, diagrams, and video presentations.

Take the APICS CSCP Learning System free demo at **apics.org/cscp.**

Corporate Learning

Educate small or large groups of employees using APICS CSCP training materials and take advantage of volume discounts for groups of two or more. The program can be offered in a self-directed or instructor-led format at your facility. For more information on volume discounts, contact Beth Fasching, CSCP Corporate Specialist, at (651) 905-2608 or bethf@holmescorp.com.

"APICS CSCP Learning System is an excellent way of learning and testing your CSCP knowledge simultaneously. The best part of this system is its web-based tools that are easily accessible anytime, anywhere, and around the globe—which is a very big plus for busy professionals."

**Manish Patel, CSCP
Principal
Consultant,
Oracle
USA**

For more information, visit apics.org/cscpprepare.

APICS CSCP Checklist

✔ Decide if APICS CSCP is right for you.

✔ Take the APICS CSCP Learning System free demo at **apics.org/cscp.**

✔ Complete the APICS CSCP Learning System through self-study and local instructor-assisted courses.

✔ Complete the APICS CSCP eligibility application.

✔ Register and take the APICS CSCP exam.

4 Easy Ways to Order

ONLINE:
apics.org/cscp

CALL:
APICS CSCP Learning System Customer Support
(888) 266-9079 or
(651) 905-2664
8:00 am to 5:00 pm CT,
Monday–Friday

FAX:
(651) 905-2669

MAIL:
APICS CSCP Learning System
Distribution Center
2975 Lone Oak Drive
Suite 180
Eagan, MN 55121-1553

ORDER NOW!
Complete the form on this brochure, visit apics.org/cscp, or call APICS CSCP Learning System Customer Support at (888) 266-9079.

Ship to: (please print)

❍ Business   ❍ Home   ❍ Update membership information

Last name _____ First name _____ M.I. ___

Company name _____ Job title _____ APICS member number

Street address _____

City _____ State/Province _____ Country _____ Zip code/Postal code

(Country Code) (City Code) (Area Code) (Phone Number)   Fax Number

Email (required) Your email address is required for notification of product updates.

APICS CSCP Learning System				
Number of programs	Member price	Nonmember price	Quantity	Total
Single purchase	$945.00	$1,275.00		
2-25	$895.00	$1,225.00		
For volume discount pricing beyond 25 units, call Beth Fasching at (651) 905-2608.				
		Subtotal $		
Add applicable state and local tax on orders shipped to: AL, AZ, CA, CO, DC, FL, GA, IL, IN, KY, MA, MD, MI, MN, MO, NC, ND, NE, NJ, NM, NV, NY, OH, OK, TX, VA, WI and WV, Can GST (5%)*				
Add APICS Membership and save on your purchase today				$200
FedEx Ground (1st system $20, each additional system $9)*				
			Total (in U.S. dollars)	

*We reserve the right to adjust tax amount to reflect actual state/local taxes. Shipping prices subject to change.
**Express or international: Contact us • call (888) 266-9079• fax (651) 905-2669 • email CSCPLearningSystem@holmescorp.com.

Method of Payment:

❍ Check   ❍ Money order   ❍ Purchase order   ❍ Credit card

Check # _____   PO # _____

Checks and money orders must be made payable to APICS and drawn on a U.S. bank. Purchase terms net 30 days.

❍ VISA   ❍ MasterCard   ❍ American Express   ❍ Discover

Acct. #: _____   Security code: _____

Exp. date: _____   Authorize APICS to charge $_____ to my credit card.
Month   Year

Billing or cardholder address _____

Signature _____

Name as it appears on credit card bill _____

Campaign Code: 11JSCPBRM1A

APICS
The Association for Operations Management®

According to the Operations Management Employment Outlook, APICS CSCP designees, on average, **earn 13 percent more** than non-certified supply chain professionals. (Third quarter, 2010)

"Companies have to look beyond what they can do today in order to stay afloat, if not beat, the competition. The APICS CSCP provides individuals with the **vision to steer companies in the right direction.**"

**John Jacob, CSCP, PMP
Senior Business
Analyst, IT
Avery Dennison**

Join 10,000 APICS CSCP designees worldwide.

The APICS CSCP (Certified Supply Chain Professional) designation is the most widely recognized educational program designed for operations and supply chain management professionals around the world. Demonstrate your mastery of supply chain management best practices by earning your APICS CSCP designation.

APICS CSCP designees work in more than 72 countries and are employed in a variety of industries. Earn the supply chain certification most respected by employers worldwide.